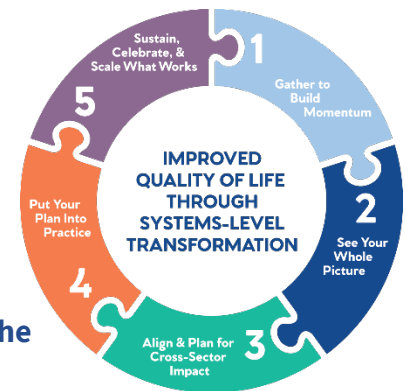




Milestone 1 – Gather to Build Momentum Your Kickoff Workshop

Milestone 1 is designed to help community leaders begin building the alignment, relationships, and momentum needed for coordinated community action. In this interactive kickoff workshop, participants identify a core group, clarify why the work matters now, and prepare to engage others in the journey ahead. Rather than waiting for the “perfect” team or plan, participants start where they are and begin building shared direction and early momentum together.

WHAT YOU’LL ADVANCE:

- ✓ **Initial Cross-Sector Team:** Identify and begin building a core group that reflects your community’s priorities, strengths, and unique perspectives.
- ✓ **Case for Change and Shared Purpose:** Clarify your team’s “why now and why us” — the urgent reason for acting together — and begin shaping a shared direction for your work.
- ✓ **Partner Outreach Approach:** Develop simple messaging and engagement tools to help explain your effort, invite others into the work, and build early momentum.
- ✓ **Readiness Assessment Insights:** Complete the CollaborACTION Team Readiness Assessment and identify practical next steps to strengthen collaboration and team readiness.
- ✓ **Milestone 2 Readiness Plan:** Leave with practical next steps, additional partners to engage, and a stronger foundation for deeper systems-level work in Milestone 2, your next part of the journey on the C.O.R.E. Impact Pathway.

WHO SHOULD ATTEND:

Community leaders, nonprofit organizations, healthcare organizations, government agencies, educators, business leaders, resident leaders, backbone organizations, and cross-sector teams interested in improving quality of life through coordinated action.

INVESTMENT

\$295 per person. Inquire about discounts for groups of 3 or more.

SCHEDULE:

In Person Workshop
October 12, 2026 8:30 a.m. – 12:00 p.m. CT
Sheraton New Orleans
New Orleans, LA

WHAT HAPPENS AFTER MILESTONE 1:

Communities ready to continue the journey move into Milestone 2: See Your Whole Picture, where teams deepen their understanding of community conditions, systems, data, and cross-sector alignment to support long-term impact.